

21 February, 2013



## FashionReview

### Nukleus innerwear

20 February, 2013

#### Eco and comfy

#### Organic cotton underwear for men and women



Underwear and innerwear are like our second skin as most of us spend the majority of our time wearing them, and if you knew the amount of pesticides used in conventional cotton farming, you would make the switch to organic in no time. We recently came across Malaysia based company Nukleus, which offers affordable and sustainably produced innerwear made with organic cotton. The organic cotton and spandex tees and long-sleeve tops that we got are super comfy and perfect as loungewear to read a book in on a lazy weekend afternoon, as pyjamas, or as undershirts. Plus, we've washed our tops a couple of times and the colours are still as vibrant as they were brand new.

Sourcing only from Global Organic Textile Standard suppliers to ensure genuineness and quality, Nukleus' organic cotton is also certified Oeko-Tex Standard 100 for human ecological safety, ensuring that the fabric is great for all skin types and all-day wear. In addition to donating a portion of the sale from each item sold to WWF Malaysia, Nukleus aims to source all organic products from India's Morarka Organic, which is backed by the Morarka Foundation, a non-profit dedicated to improving the lives of Indian farmers through sustainable agriculture.

Nukleus offers an assortment of colours and styles of innerwear, especially for men. The Quintet and Flower series for men includes tees, singlets, boxers, briefs, and trunks with not only organic cotton, but also tencel, viscose, and bamboo. For women, the Flower series includes singlets, tees and briefs in vibrant colours such as green, violet and fuchsia. Priced from RM15.90 to RM39.90, Nukleus uses FSC certified paper in its packaging as well. Definitely an excellent option if you're looking for eco-friendly and socially responsibly manufactured underwear and innerwear.

Nukleus' products are sold in retail outlets in Malaysia and also online. For more information, visit: [www.nukleusshop.com](http://www.nukleusshop.com) Email: [admin@nukleusshop.com](mailto:admin@nukleusshop.com)